

Our Services

Better Practice is Western Australia's only dedicated Health Promotion service for health, business and community development. We offer innovative solutions and creative and flexible service delivery. Better Practice can add value to your existing services, do total project management or be on call with the following services when you need it.

- Action Planning
- Action Research
- Advertorial and Advertisements
- Advocacy in the Media
- Access and Inclusion
- Business-Community Partnerships
- Business /Practice Development
- Branding and Logo Development
- Brochures and Marketing Materials
- Capacity Building
- Coaching and Training
- Community Consultation
- Community Development
- Community Engagement
- Community Relations
- Copywriting
- Corporate Health
- Corporate Image
- Customer Research and Surveys
- Disability Awareness
- Editorial
- Education and Training Materials
- Evaluation
- Events and Launch Organisation
- Facilitation and Training
- Focus Groups
- Funding and Grants Applications
- Health Behaviour Change
- Health Coaching
- Health Communications
- Health Education and Training
- Health Marketing
- Health Promotion Project Planning, Management and Evaluation.
- Healthy Settings
- Health Service Delivery
- Inclusion, Social and Community
- Innovative solutions
- Leadership Training
- Merchandise and Promotions
- Media Relations and Releases
- Market Research
- Marketing Audits and Analysis
- Marketing Plans
- Marketing Solutions
- Needs Assessments
- Patient Relations
- Policy and Procedures
- Postcards and Artcards
- Posters and Pamphlets
- Practice Development
- Preventative Programs
- Project Planning, Management and Evaluation
- Professional development
- Promotional Plans
- Promotional Ideas and Innovations
- Public Relations
- Research and Evaluation
- Resource Development
- Sponsorship
- Social Marketing
- Strategic Planning
- Survey and Questionnaire Development
- Target Marketing
- Team Building, Coaching and Management.
- Training and Facilitation
- Training Plans and Resource Development
- Trouble Shooting
- Values Clarification
- Vision /Mission work
- Web conferencing and online seminars
- Website Design/Copywriting

Our Customers

Better Practice works with an expanding network of local, national and international small health businesses; community services; peak bodies and their membership; education, training, government and corporate organisations; and people motivated to improve health and quality of life.

Well known for our innovative style, all our services and projects are fully evaluated and based on models of best practice, creative solutions and continuous improvement. Following are some of our successful major projects, to date.

Our Success

Major Projects	Key Organisations	Description
Ability Aware Training	Recreation & Sport Network Local Governments; City of Joondalup; Wanneroo; Town of Cambridge, Vincent and Victoria	Development, coordination, implementation and evaluation of Inclusion Training and Resources for Sport and Recreation Groups; included the engagement of people with disabilities to co-facilitate
Assertiveness and Resilience Training	Recreation & Sport Network	Development and implementation of Training Program, Lesson Plans and Resources for people with intellectual disabilities.
Better Network	Health & community organizations and individuals	Monthly newsletter sharing health promotion skills, knowledge and inspiration for Health and Business professionals. Professional networking events featured as part of this strategy between 2003-2006
Be Oral Campaign	Australian Dental Association	Development, implementation and evaluation of an innovative Oral Health Campaign for 18-25 yos. Including Free Oral Health Checks; Media Advertising, Interviews and Editorial; Program Evaluation.
Circle of Health	The Quaich	Market research, presentation of results at the Public Health Association of Australia Conference 2006. Co-ordinate Australian Trial of Web Conference.
Disability Action Group	Recreation & Sport Network Amputees In Action Healthway Lotterywest	Community development processes and media advocacy to form a Community Action Group, secured NFP status; Research grant from Lotterywest and Healthway; Development of Find your Feet Health Promotion Program and Have-A-Go Day; Focus Groups; Telephone Questionnaires; Successful Launch and Media campaign, Radio and News articles; Fund Raising; Volunteer Recruitment; Marketing and Promotional resources; Political Advocacy.

Disability Scoping Project	DADAA WA	Identifying barriers to social and cultural participation for people with disability, through consultation, survey & focus groups. Audit of Disability and Cultural Services available to and accessed by people with disabilities in the Rockingham Community.
DIY Health Marketing Training and Tool Kit	Small Health and Wellness Practices	Development and implementation of training based on Health Marketing Tool Kit for owners and managers of small health and wellness practices.
Easy Step Guide to Participation in the Arts & Community	DADAA WA Disability Services Commission	Use of action research methods to develop a practical step-by-step guide and Tool Kit for participation in the arts and community for Arts Workers and management and staff in disability accommodation services.
Guidelines for Inclusive Recreation	National Disability Services (ACROD WA)	Formation of an Inclusive Recreation Taskforce, community consultation to develop guidelines for Inclusive Recreation.
HealthRight	University of Western Australia Department of Health Healthway	Development and coordination of a comprehensive 2 year health promotion campaign for people who live with mental illness. Including formative research and community consultation; Securing of Healthway funding to implement a Healthy Lifestyle program; Art Competition, Exhibition and Launch; Media Relations, Radio, TV and Newspaper; Development of Creative Project resources and website; Mental Health Awareness Training; Social Inclusion; Life Skills Training; Capacity Building and Policy Development.
Health Promotion Toolkit for Community Health Nurses	Edith Cowan University	Research and develop a Health Promotion Tool Kit based on popular theory and practice and our own practical application and experience. Facilitation of Workshop with Community Health Nurses to evaluate ToolKit.
Inclusion Training ACE	City of Swan Adult Community Education	Development and delivery of Inclusion Training and Resources for Lecturers included the engagement of people with disabilities to co-facilitate

Inclusive Sport and Recreation Training	Hills Community Support Group City of Swan	Development and delivery of One Day Inclusion Training Program and Resources for Key Stakeholders in the City of Swan.
Introduction to Health Promotion	School Curriculum Council	Development and implementation of training session and resource for Teachers in Secondary Schools, Based on new Health Studies Course.
Participation and Inclusion in the Arts and Community Training	DADAA WA Disability Services Commission	Development and implementation of 2 Day Training program and resources for Managers in Accommodation services.
Shared Paths Survey	Department for Planning and Infrastructure	Research project, including the development of a pre and post survey of a busy shared coastal path to test effectiveness of path marking in reducing perception and experience of conflict between pedestrians and cyclists. Report, Recommendations and Presentation of Key Findings to Key Stakeholders.
Team Challenge	Australian Dental Association	Half day interactive Team Building events (Including outdoor adventure and challenge, lawn bowls, quiz event) encouraging team communication, problem solving, leadership and improved mental health.
UWA Dental Outcomes Project	Faculty of Medicine, Dentistry and Health Sciences University of Western Australia.	Gather and analyse information to develop education outcomes for years 2-5 Dentistry Courses.
Women's Health Information Research	Department of Health Edith Cowan University	Literature search, consultation and copy writing to redevelop two publications for women and medical practitioners about pregnancy health in Western Australia. Included consultation with women, counselors and medical practitioners, report of findings and copy writing.
You're Welcome Project	Disability Services Commission City of Swan WA Local Government Association	Gathering Access information from businesses and services in the City of Swan. Project co-ordination, volunteer recruitment and management, report writing, media liaison and organization of an awards presentation.